

Georgia
Public Policy
Foundation



June 14, 2010

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 10-56

Dear Chairman Genachowski:

For nearly two decades, the Georgia Public Policy Foundation has conducted scholarly research and analysis of state public policy issues and worked to educate citizens, policymakers and the media about the leading issues confronting our state. Our research is independent, nonpartisan and market oriented in its approach.

As you review the proposed Comcast-NBC Universal joint partnership, please know that the Georgia Public Policy Foundation supports the combination of Comcast and NBCU. We believe that as advertising revenues decline, content providers and distributors must be allowed to explore new economic models for multiple platforms that support not only entertainment, but also local news, sports and weather. An American broadcaster with a strong and healthy economic foundation will benefit not only Georgians, but all Americans.

The Georgia Public Policy Foundation encourages you to support this joint venture and to allow the market to determine the best model(s) for content distribution without unnecessary regulatory interference.

Thank you for your consideration.

Sincerely,

Kelly McCutchen
President

CC: Commissioner Michael J. Copps, Commissioner Robert McDowell, Commissioner Mignon Clyburn, Commissioner Meredith Attwell Baker